

Berni

FROM THE HEART OF EUROPE



DESIGN
BEAUTY
FEELING
HARMONY
INSPIRATION
UNIQUENESS





OUR MISSION

Our personal mission is to bring uniquely designed fashion products to life, for inspiration and emotional engagement in complete harmony.

We believe our quality jewelry and gifts are more than just products. They are sentiments embodied, unforgettable moments and memories everlasting.

In them, soul and matter are intertwined perfectly. Their finest details are designed to bring human relationships, individual styles, and self-confidence to perfection.



BERNADETT SZURCSIK
CEO



SÁNDOR VARGA
MANAGING PARTNER



A PIECE OF OUR HEART



LIFE CHANCE
SELF-CONFIDENCE
HUMILITY **PASSION** RADIANCE
GOALS PERSEVERANCE **ROMANCE**
DREAMS NATURE LOVE ATTRACTION
TRUST PRECISION ACCURACY
STYLE HOPE FEELING TOGETHERNESS
ORIGINALITY DESTINY INTUITION
CREATIVITY UNIQUENESS
HAPPINESS ATTENTION
FAMILY
TRADITION
DURABILITY
FAITH

Berns

4+1 SECRETS OF BERNIS

There is a simple secret behind the success of Berns jewelry and gifts. We always give our craftsmen the highest quality raw materials and with great precision, they create the collections envisaged by our designers and inspired by emotions.

- PREMIUM RAW MATERIALS
- CREATIVE DESIGN AND STYLING
- PROFESSIONAL HANDMAKING FROM THE HEART OF EUROPE
- NEW COLLECTIONS EVERY SEASON AND OCCASSION
- + A PIECE OF OUR HEART IN EACH PRODUCT



OUR PRODUCTS HAVE SOULS
THEIR BEAUTY, AS LADIES' BEAUTY, COMES FROM THE HEART





Berns

JEWELRY

GIFTS

WRITING
INSTRUMENTS
ACCESSORIES



JEWELRY



**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

GIFTS



CHROME

**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

ACCESSORIES



CHROME

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WRITING INSTRUMENTS



CHROME

**STAINLESS
STEEL**

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GOLD**

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Berns

FROM THE HEART
OF EUROPE



EARRINGS

NECKLACES

PENDANTS

BRACELETS

RINGS

COLLECTABLE COLLECTIONS

SETS

GLASS SETS

HOME DECOR

JEWELRY BOXES

MEDICINE ORGANIZERS

BOOKMARKS

CAKE SERVER SETS

PROMOTIONAL GIFT ITEMS

KEYCHAINS

EVENING BAGS

MOBILE ACCESSORIES

CUFF LINKS

EYEGLOSS HOLDER NECKLACES



PENS

PEN CASES

PENCILS

BUSINESS CARD HOLDERS

LETTER OPENER SETS

USB-S



PREMIUM PACKAGING

Berns



DECORATIVE BOXES

We designed stylish and practical decorative boxes for our jewelry and gift items. Thus, elegant decorative packaging befitting the brand can be offered to customers. This also increases customer satisfaction, strengthens the brand and acts as a hallmark of originality.

GIFT BAGS

Besides the elegant decorative boxes, our gift bags are another pillar of quality service to customers. Our premium packaging accessories available in 2 sizes are excellent choices for enhancing the surprise element and experience of receiving gifts.



SALES CONCEPTIONS SHOWCASES & DISPLAYS



EXCLUSIVE ISLAND

WITH POWER LED & REMOTE LOCK

Exclusive islands designed for the busy corridors of shopping centers are an ideal solution for effective jewelry and gifts sales.

Exclusive island sizes:

- S** - 508*300 cm = 15,24 m²
- M** - 508*330 cm = 16,76 m²
- L** - 548*360 cm = 19,75 m²
- XL** - 588*360 cm = 21,18 m²

SHOP IN SHOP

WITH POWER LED

With the shop-in-shop trade concept, the Berns brand appears along with several bigger brands in a store with a larger area. The shop-in-shop model helps a store diversity its offer by representative quality, while the shop assistants can sell our products with great efficiency in a well-established place on a small area.

Our shop-in-shop showcase is available in various sizes: 2.4 m * 2.1 m



Berns



DOUBLE SHOWCASE WITH POWER LED

Size:
84*42*200 cm



SHOWCASE COUNTER WITH POWER LED

Size:
120*50*105 cm

DISPLAYS

WITH PRACTICAL DESIGN

Displays are available in various sizes and formats.

SALES CONCEPTIONS BRANDED MARKETING TOOLS

Berns



IF YOU WANT THE BEST
CHOOSE THE ORIGINAL



Berns



IF YOU WANT THE BEST
CHOOSE THE ORIGINAL



Berns

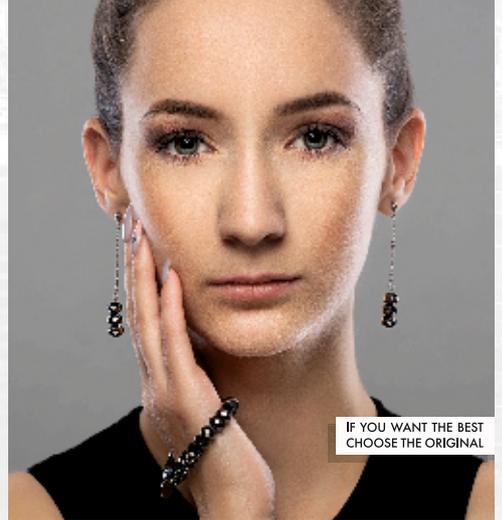
Berns



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INTERNATIONAL BUSINESS MODEL

MARKETING TOOLS

- Creative materials
- Brand elements
- Campaign plans
- Exhibitions

ONGOING TRAININGS

- Product knowledge
- Product placements
- New Trend
- Sales & Know-How

BUSINESS BACKOFFICE

- Dedicated contacts
- Online order management
- Worldwide logistics

SHOWCASES & DISPLAYS





Berns



CREATIVE MATERIALS DESIGN

- Unique design
- Clean lines
- Durability
- OEM Production



QUALITY BRAND MATERIALS

- Original Swarovski® crystals & crystal pearls
- Antiallergic medical stainless steel
- High quality materials
- Genuine leather & mink



HAND-MADE CUSTOM PRODUCTS

- Selected qualified professionals
- Manual manufacturing
- Multiple controls
- Made in EU



CONTINUOUS DEVELOPMENT, INNOVATION

- Innovative use of materials
- Manufacturing technology innovation
- Trend-oriented product development
- New collections every month

**SIMPLICITY - FAST RETURN
GREAT PROFIT**



HAND IN HAND



Berns

WIN WITH US!

 EUROPEAN QUALITY

 THOUSANDS OF ITEMS

 IDEAS FOR EVERY HOLIDAY

 OUTSTANDING VALUE FOR MONEY

 HIGH PROFIT

 TURNKEY BUSINESS

 REFINED STANDARD BRAND

 PROMOTIONAL BUSINESS OPPORTUNITIES

 QUICK DELIVERY

 OEM PRODUCTIONS

QUICK BUSINESS



INFORMATION

YOUR DISTRIBUTOR:



WWW.BERNS.EU.COM